



Innovate Bhutan's

# FRIDAY FRIENDS

Networking Event

FRIDAY

 29TH MAR 2024

 4:30-6.00 PM

**“NAVIGATING OPPORTUNITIES FOR SMES IN THE EXPORT MARKET”**

MODERATOR: NYEMA ZAM

REGISTER NOW



**GUEST SPEAKER**  
**SONAM CHOPHEL**

Mr. Sonam Chopel is the President of **Bhutan CSI Association**, founder of both **Druksell** and **SC Branding**, and CEO of **CSI Market**. He developed Bhutan's first dedicated retail marketplace for products made here in Bhutan, supporting local producers. His contributions to Bhutan's entrepreneur & business communities can be further seen in his role as a speaker for **Young Dreamers for Business**, and in his internationally recognized, award-winning work.

[www.innovatebhutan.org](http://www.innovatebhutan.org)

Registrations will close by 28th Mar, 2024

 **02-328096**

